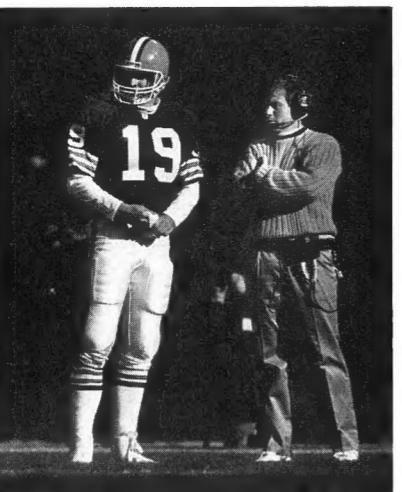


GRIDIRON CONVERSATIONS

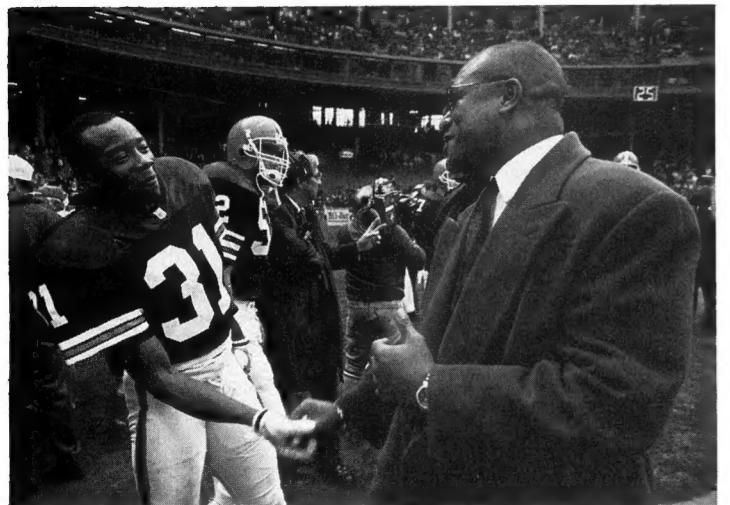
Photos by Gregory Drezdzon



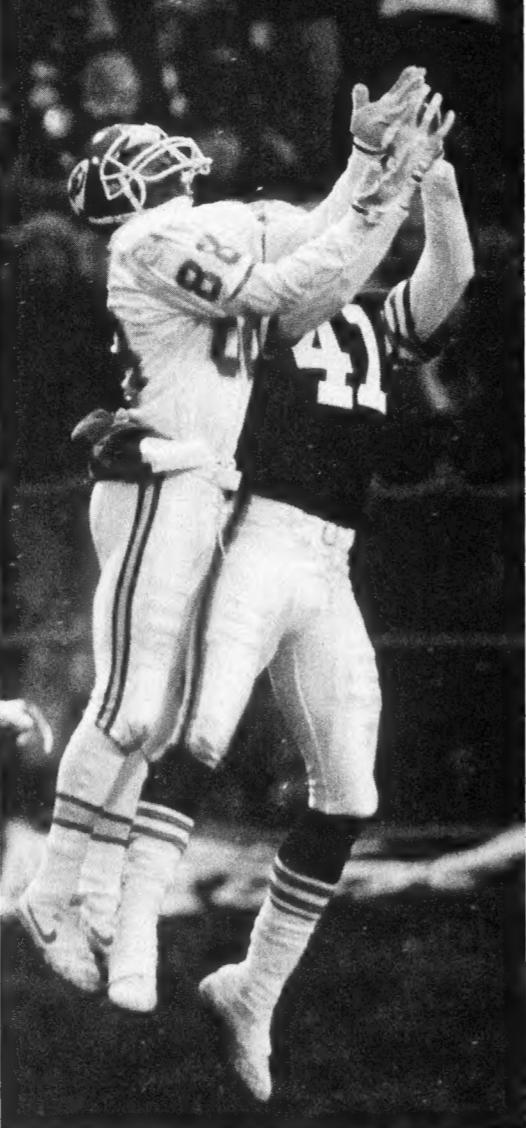
Gridiron conversations run the gamut from strategic meetings . . .



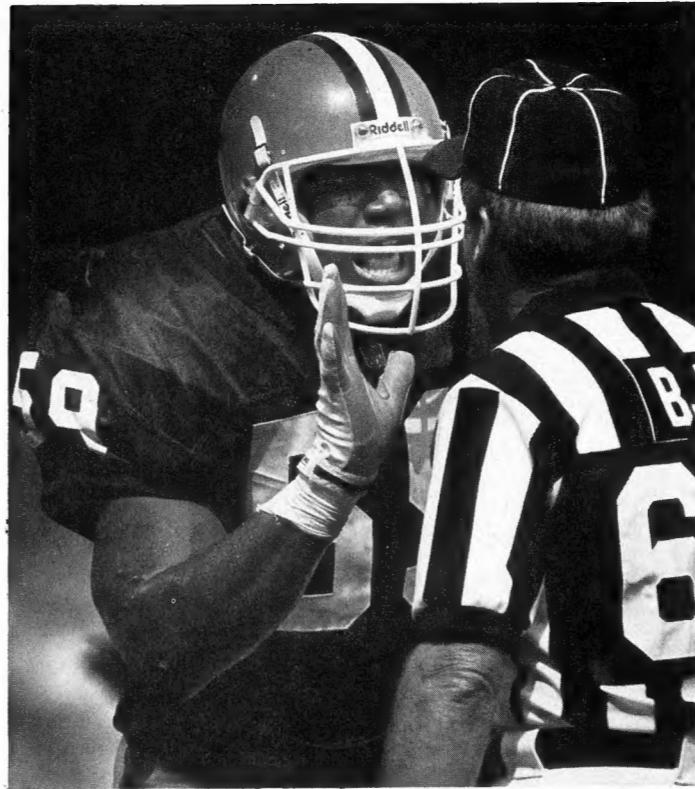
To a one-on-one with Bernie and Bill . . .



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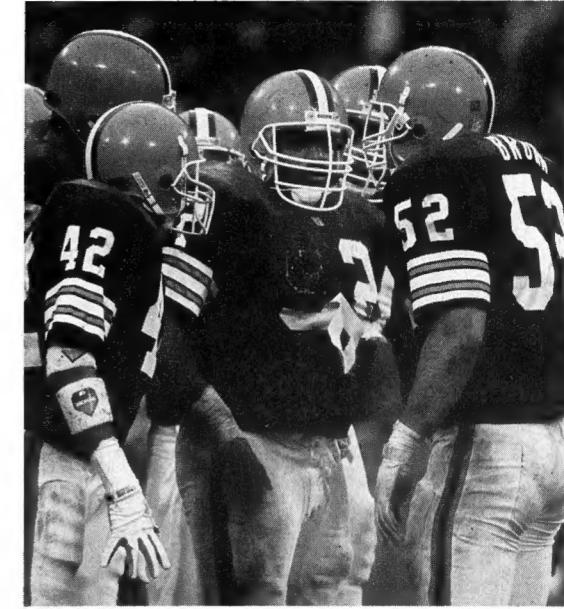
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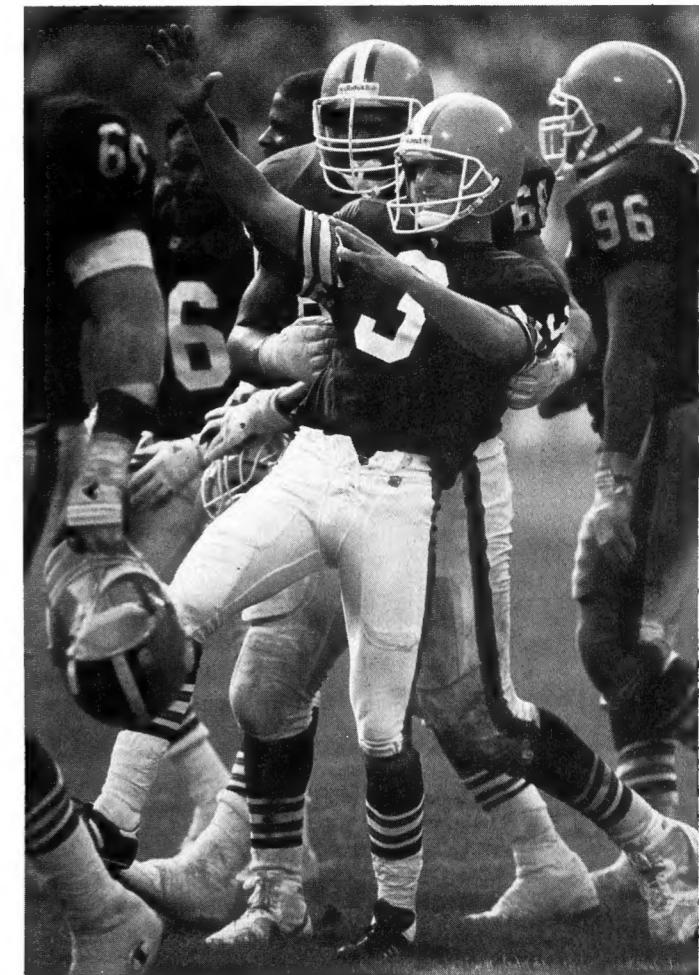
But Mike can always capture anyone's attention . . .



And with Kevin, actions speak louder than words . . .



While Michael Dean is like E. F. Hutton . . .



But Matt really knows the value of nonverbal communication!

Photos by Gregory Drezdzon

AT A GLANCE

Cleveland Browns

American Football Conference Central Division

Team Colors: Seal Brown, Orange, and White

80 First Street
Berea, Ohio 44017
Telephone: (216) 891-5000

Club Officials

President and Owner: Arthur B. Modell

Executive Vice President/Legal and
Administrative: Jim Bailey

Vice President/Assistant to President:
David Modell

Vice President/Public Relations: Kevin Byrne

Treasurer: Mike Srsen

Director of Operations/Information: Bob Eller

Player Relations/Media Services: Dino Lucarelli

Director of Pro Personnel: Michael Lombardi

Director of College Scouting: Dom Anile

Assistant Director of Public Relations:

Francine Lubera

Scouts: Tom Dimitroff, Pat Hill, Ron Marciniak,
Ozzie Newsome, Ernie Plank, Ellis Rainsberger,

Bill Shunkwiler, Lionel Vital

Head Trainer: Bill Tessendorf

Facilities Manager: Charley Cusick

Equipment Manager: Ed Carroll

Stadium: Cleveland Stadium • **Capacity:** 78,512
West 3rd Street
Cleveland, Ohio 44114

Playing Surface: Grass

Training Camp: 80 First Street
Berea, Ohio 44017

RECORD HOLDERS

SEASON

Rushing (Yds.)	Jim Brown, 1963	1,863
Passing (Yds.)	Brian Sipe, 1980	4,132
Passing (TDs)	Brian Sipe, 1980	30
Receiving (No.)	Ozzie Newsome, 1983	89
Receiving (Yds.)	Ozzie Newsome, 1984	89
Receiving (Yds.)	Webster Slaughter, 1989	1,236
Interceptions	Thom Darden, 1978	10
Punting (Avg.)	Gary Collins, 1965	46.7
Punt Ret. (Avg.)	Leroy Kelly, 1965	15.6
Kickoff Ret. (Avg.)	Billy Reynolds, 1954	29.5
Field Goals	Matt Babs, 1984-1988	24
Touchdowns (Total)	Jim Brown, 1965	21
Points	Jim Brown, 1965	*126
CAREER		
Rushing (Yds.)	Jim Brown, 1957-1965	12,312
Passing (Yds.)	Brian Sipe, 1974-1983	23,713
Passing (TDs)	Brian Sipe, 1974-1983	154
Receiving (No.)	Ozzie Newsome, 1978-1990	662
Receiving (Yds.)	Ozzie Newsome, 1978-1990	7,980
Interceptions	Thom Darden, 1972-74, 76-81	45
Punting (Avg.)	Horace Gilliom, 1950-56	43.8
Punt Ret. (Avg.)	Greg Pruitt, 1973-1981	11.8
Kickoff Ret. (Avg.)	Greg Pruitt, 1973-1981	26.3
Field Goals	Lou Groza, 1950-59, 1961-67	234
Touchdowns (Total)	Jim Brown, 1957-1965	126
Points	Lou Groza, 1950-59, 1961-67	1,349

*NFL Record

BROWNS RECORD, 1960-91

Year	Won	Lost	Tied	Pct.	Pts.	OP
1960	8	3	1	.727	362	217
1961	8	5	1	.615	319	270
1962	7	6	1	.538	291	257
1963	10	4	0	.714	343	262
1964*	10	3	1	.769	415	293
1965	11	3	0	.786	363	325
1966	9	5	0	.643	403	259
1967**	9	5	0	.643	334	297
1968	10	4	0	.714	394	273
1969	10	3	1	.769	351	300
1970	7	7	0	.500	286	265



■ Running Back Kevin Mack

1971***	9	5	0	.643	285	273
1972***	10	4	0	.714	268	249
1973	7	5	2	.571	234	255
1974	4	10	0	.286	251	344
1975	3	11	0	.214	218	372
1976	9	5	0	.643	267	287
1977	6	8	0	.429	269	267
1978	8	8	0	.500	334	356
1979	9	7	0	.563	359	352
1980***	11	5	0	.688	357	310
1981	5	11	0	.313	276	375
1982*	4	5	0	.444	140	182
1983	9	7	0	.563	356	342
1984	5	11	0	.313	250	297
1985***	8	8	0	.500	287	294
1986**	12	4	0	.750	391	310
1987***	10	5	0	.667	390	239
1988****	10	6	0	.625	304	288
1989***	9	6	1	.594	334	254
1990	3	13	0	.188	228	462
1991	6	10	0	.375	293	298
32 Years ...	256	202	8	.558	9,952	9,424

†NFL Champion

§NFL Eastern Conference Champion

**NFL Century Division Champion

***AFC Central Division Champion

****AFC Wild Card Qualifier for Playoffs

*AFC Qualifier for Playoffs

COACHING HISTORY

1946-62	Paul Brown	NFL only:	167-53-8
1963-70	Blanton Collier		115-49-5
1971-74	Nick Skorich		79-38-2
1975-77	Forrest Gregg*		30-26-2
1977	Dick Modzelewski		18-23-0
1978-84	Sam Rutigliano**		0-1-0
1984-88	Marty Schottenheimer		47-52-0
1989-90	Bud Carson***		46-31-0
1990	Jim Shofner		12-14-1
1991	Bill Belichick		1-6-0
			6-10-0

*Resigned after 13 games in 1977

**Replaced after 8 games in 1984

***Replaced after 9 games in 1990

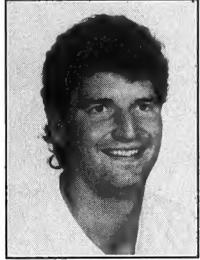
FIRST PLAYER SELECTED

1950	Ken Carpenter, B, Oregon State
1951	Ken Konz, B, Louisiana State
1952	Bert Rechichar, DB, Tennessee
1953	Doug Atkins, DT, Tennessee
1954	Bobby Garrett, QB, Stanford
1955	Kent Burris, C, Oklahoma
1956	Preston Carpenter, B, Arkansas
1957	Jim Brown, B, Syracuse
1958	Jim Shofner, DB, Texas Christian
1959	Rick Kreitling, E, Illinois
1960	Jim Houston, DE, Ohio State
1961	Bobby Crespino, E, Mississippi
1962	Gary Collins, E, Maryland
1963	Tom Hutchinson, E, Kentucky
1964	Paul Warfield, HB, Ohio State
1965	James Garcia, T (2), Purdue
1966	Milt Morin, TE, Massachusetts
1967	Bob Matheson, LB, Duke
1968	Marvin Upshaw, DT-DE, Trinity, Texas
1969	Ron Johnson, RB, Michigan
1970	Mike Phipps, QB, Purdue
1971	Clarence Scott, CB, Kansas State
1972	Thom Darden, DB, Michigan
1973	Steve Holden, WR, Arizona State
1974	Billy Corbett, T (2), Johnson C. Smith
1975	Mack Mitchell, DE, Houston
1976	Mike Pruitt, RB, Purdue
1977	Robert L. Jackson, LB, Texas A&M
1978	Clay Matthews, LB, USC
1979	Willis Adams, WR, Houston
1980	Charles White, RB, USC
1981	Hanford Dixon, CB, Southern Mississippi
1982	Chip Banks, LB, USC
1983	Ron Brown, WR (2), Arizona State
1984	Don Rogers, S, UCLA
1985	Greg Allen, RB, Florida State
1986	Webster Slaughter, WR (2), San Diego State
1987	Mike Junkin, LB, Duke
1988	Clifford Charlton, LB, Florida
1989	Eric Metcalf, RB, Texas
1990	Leroy Hoard, RB (2), Michigan
1991	Eric Turner, DB, UCLA
1992	Tommy Vardell, RB, Stanford



Photo by Gregory Derezon

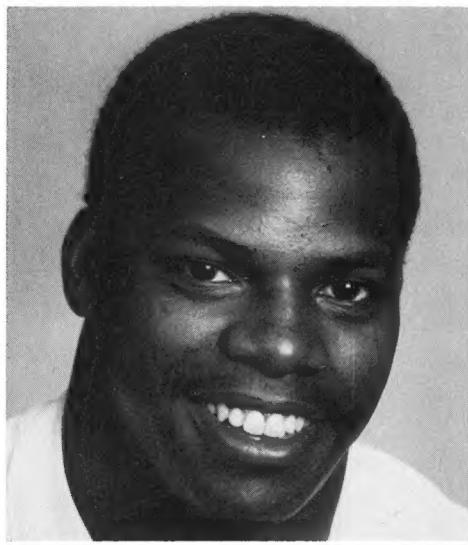
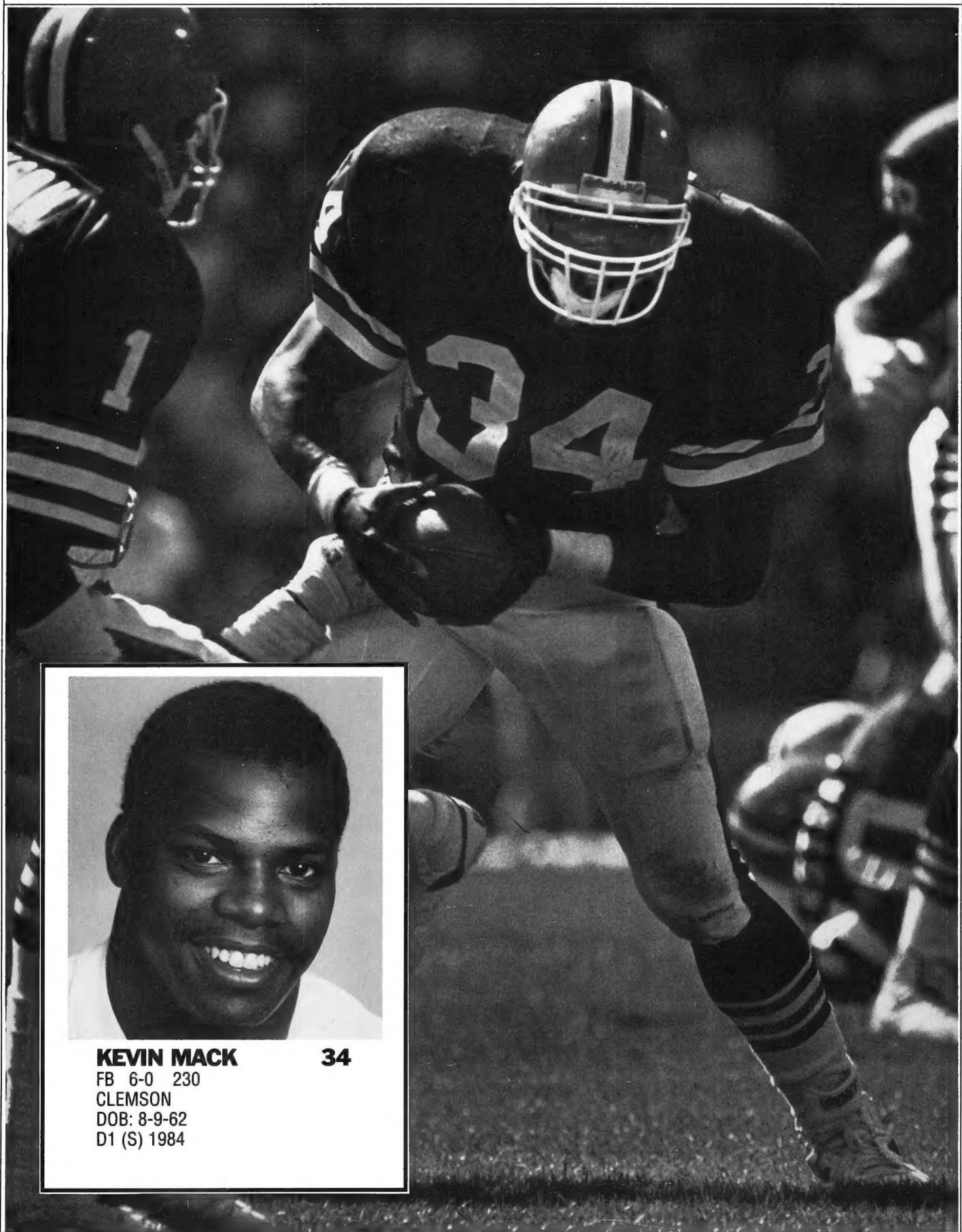
Bernie Kosar 19 – Quarterback



6'5", 215 lbs., 8th Year
Miami
Boardman (O.) H.S.
Born: November 25, 1963
Boardman, O.
Draft 1 (Supplemental), 1985

PRO: A veteran leader at age 28, Kosar enters his eighth season . . . Kosar started all 16 games last year and set team marks for the highest completion percentage (62.1%) and lowest interception rate (1.82) . . . Snapped a 26-year old NFL record of most consecutive passes without an interception held by Hall of Famer Bart Starr . . . Kosar's streak ended at 308 in week 11, while Starr's mark of 294 was set in 1964-65 . . . Kosar fired 18 TD passes, while throwing an AFC-low nine interceptions last year . . . Finished as the AFC's second rated signal-caller with an 87.8 QB rating, behind Jim Kelly's 97.6 mark . . . Bernie completed 50% or more of his passes in 14 of 16 games . . . Kosar was selected to go to the Pro Bowl after John Elway's injury, but declined.

PLAYER OF THE GAME



KEVIN MACK

FB 6-0 230

CLEMSON

DOB: 8-9-62

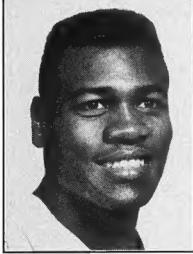
D1 (S) 1984

34



Photo by Gregory Drezdzon

Eric Turner 29 — Safety



6'-1", 207 lbs., 2nd Year
UCLA
Ventura (Calif.) H.S.
Born: September 20, 1968
Ventura, Calif.
Draft 1, 1991 (2nd Overall)

PRO: Powerful safety who displayed rare talents in his rookie year, after missing half of the season with a stress fracture in his leg . . . Earned consensus All-Rookie honors from virtually every sports publication . . . Finished third on the team with 84 tackles, despite missing the first eight games . . . The 1991 selection was the second highest pick in Browns' draft history (behind QB-Bobby Garrett of Stanford in 1954) . . . Garrett was first player taken as a bonus pick . . . Highest DB taken in all of NFL since 1956 . . . Browns' first choice and second overall to DL-Russell Maryland by Dallas . . . Eighth DB taken in Browns' first round history . . . Fourth UCLA product ever drafted by the Browns.

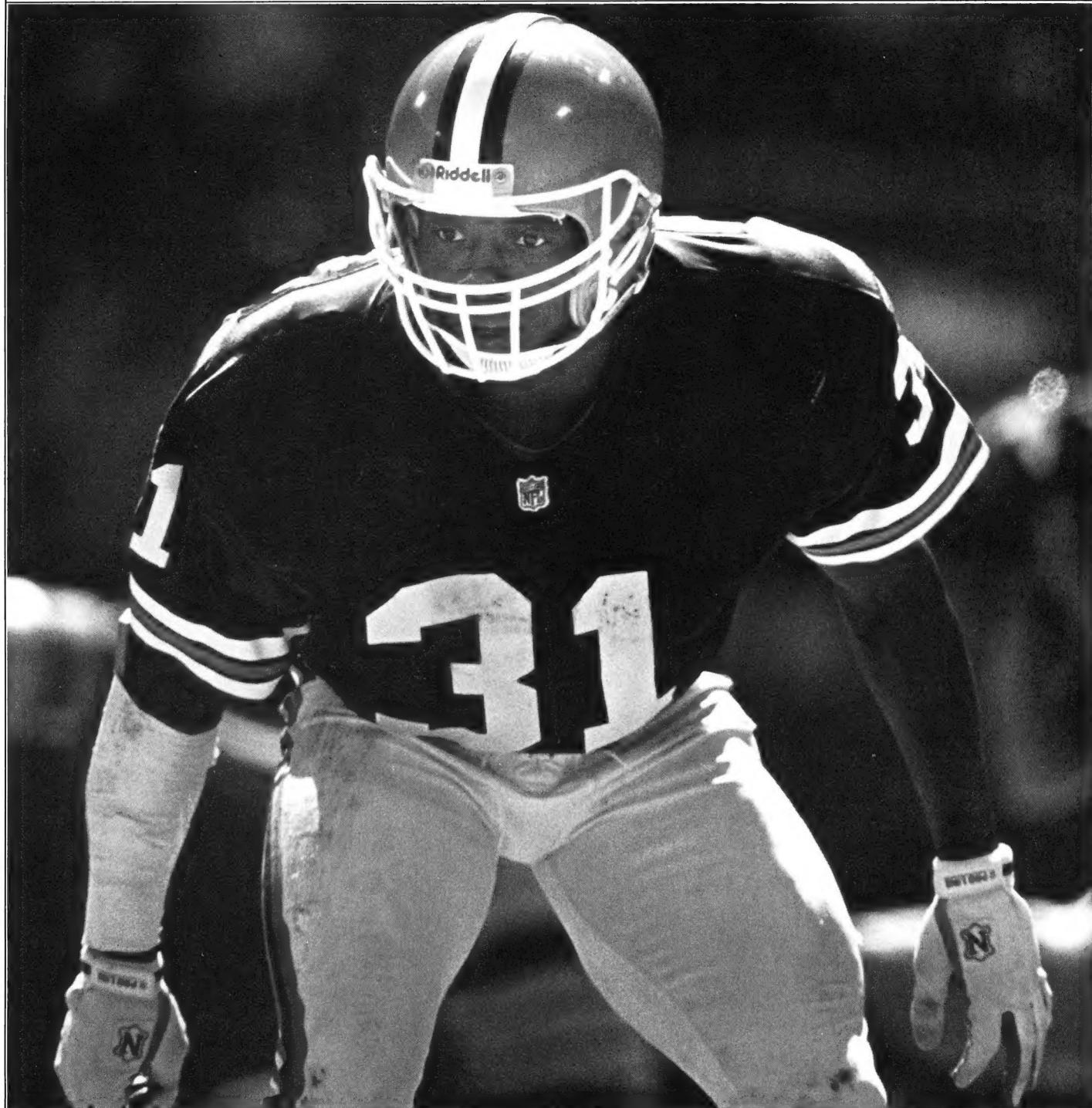
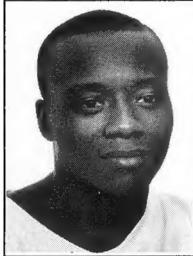


Photo by Gregory Dredzow

Frank Minnifield 31 – Cornerback



5'-9", 180 lbs., 8th Year

Louisville

Henry Clay (Lexington, Ky.) H.S.

Born: January 1, 1960
Lexington, Ky.

Free Agent, 1984

PRO: Three-time Pro Bowler who is among top cornerbacks in the game...Aggressive, hard-worker who was hampered with a nagging heel injury on top of a holdout in 1990...“Minni” won consensus All-Pro honors and was a Pro Bowl starter from 1987-89, and was named as a backup on Pro Bowl team following 1986 season...Only Jerry Gray (Rams) matched his three-year Pro Bowl starting CB streak during that time frame...Has been mainstay at left corner for Browns since game four of 1984 season...Entering his 10th year of pro ball and eighth in the NFL.

CLEVELAND BROWNS

Clay Matthews, The Ironman

By Frank Derry

Clayman celebrates his 15th season

He has now played in more games than any linebacker in Browns' history. He's been to the Pro Bowl four times. And he's been an All-League selection on three occasions.

But what is probably most impressive about Clay Matthews is not his long list of past accomplishments. Rather, it's the fact that after dishing out and receiving punishing blows for 200 NFL regular-season games (he hit the 200 mark in Week 16 last season), Clay Matthews remains one of the most solid and dependable outside linebackers in the league.

"Most people who understand football know I'm still going to line up and win most of the plays I'm in on," said Matthews matter-of-factly. "There's always a couple of plays a game you'd love to have back and do over. But I'll win most of the plays."

There are three big reasons why Matthews remains a very productive outside linebacker.

- No. 1, he keeps himself in outstanding physical condition.
- No. 2, he's an excellent student of the game.
- No. 3, he always gives 100 percent on every play.

"I don't want to sound like I'm blowing my own horn, but I've always tried to have good techniques; I've always tried to play with a lot of effort. I think my success has been a result of a mixture of all three."

Matthews gives a great deal of the credit for his success to the three men who were starting at linebacker when he first arrived in 1978 as a first-round draft choice out of the University of Southern California.

There was outside linebacker Gerald Irons, who taught Matthews the need to be 100 percent physically prepared.



■ Clay Matthews

"Gerald Irons was a very skilled athlete who not only was very talented, but he also was a superbly conditioned athlete," Matthews recalled.

On the other side was Charlie Hall. "Charlie was really a marginal athlete as far as his weight, speed and strength. But he had excellent techniques, he was very smart and, therefore, was a very productive player."

The third member of the starting trio was middle linebacker Dick Ambrose. "Dick Ambrose was my roommate and he was really one of my favorite players because, here again, was a guy who, if you looked strictly at his physical numbers, the computer would have spit him out as a reject."

"But he was very smart and he worked real hard at the game. Basically, above all, he played with a lot of tenacity. He could be blocked, but he refused to be blocked by the sheer presence of his will."

Matthews took the best of all three approaches and molded them into his

own single game plan.

The results have been impressive, to say the least.

He landed Pro Bowl spots in 1986, 1988, 1989 and 1990, and was an All-League selection in 1984, 1988 and 1989.

Heading into the 1992 season, he had 1,236 career tackles, 62 quarterback sacks, 19 forced-fumbles, 14 fumble recoveries, 12 interceptions and four blocked field goals.

The key for Matthews is the fact he still very much enjoys the game, although there are times he admits to feeling his age (36).

"Some days I come home and swear I will not be able to finish the season," Matthews said. "But then the next day, I feel like I could go another two years."

At one point a few years back, Matthews thought he might enjoy finishing up his career with a Southern California team (he makes his off-season home in Los Angeles), but now he thinks it would be an honor to play his

entire career with one team.

"I really enjoy playing here," said Matthews, who along with his wife Leslie, has five children — Jennifer (11), Kyle (10), Brian Clay (7), William Clay III (6) and Casey Christopher (3).

Matthews and his family live in Strongsville, Ohio. Looking ahead, Clay recently opened a car dealership in the Cleveland area.

Hall of Famer Lou Groza leads the Browns with 17 years and 216 games played, although Matthews is gaining.

And just how much longer does he plan to play?

"At least another 10 years, wouldn't you think?" Matthews said with an impish smile.

Realistically speaking, Clay Matthews should be good for another year or two. And if that's the case, he'll gently kick Lou 'The Toe' right off the No. 1 rung. ■

Photo by Gregory Drezdzon



Bernie Kosar completed 13 of 22 passes for 107 yards and one touchdown vs. the New York Giants. To date, Kosar has not had an interception.



Right guard Ed King (Auburn), the Browns' second round draft pick in the 1991 NFL Selection Meeting, stops the New York Giants' defensive end Mike Fox at the line of scrimmage.



Kevin Mack rushed 20 times for 71 yards and caught four passes for 22 yards and a touchdown vs. the New York Giants. Mack was voted Browns' player of the game by a local media panel for his efforts.

Tie-Breaking Procedures

The NFL uses the following procedures to break standing ties for postseason playoffs (and determine regular-season schedules).

To Break a Tie Within a Division

If, at the end of the regular season, two or more clubs in the same division finish with identical won-lost-tied percentages, the following steps will be taken until a champion is determined.

1. Head-to-head (best won-lost-tied percentages in games between the clubs).
2. Best won-lost-tied percentage in games played within the division.
3. Best won-lost-tied percentage in games played within the conference.
4. Best won-lost-tied percentage in common games (if applicable).
5. Best net points in division games.
6. Best net points in all games.
7. Strength of schedule.
8. Best net touchdowns in all games.
9. Coin toss.

To Break a Tie for the Wild Card Team

If it is necessary to break ties to determine the two wild-card clubs from each conference, the following steps will be taken.

1. If the tied clubs are from the same division, apply division tie-breaker.
2. If the tied clubs are from different divisions, apply the following steps:

Two Clubs

1. Head to head, if applicable.
2. Best won-lost-tied percentage in games played within the conference.
3. Best won-lost-tied percentage in common games, minimum of four.
4. Best average net points in conference games.
5. Best net points in all games.
6. Strength of schedule.
7. Best net touchdowns in all games.
8. Coin toss.

Three or More Clubs

(Note: If two clubs remain tied after other clubs have been eliminated, tie-breaker reverts to step 1 of applicable two-club format.)

1. Head-to-head sweep. (Applicable only if one club has defeated each of the others, or if one club has lost to each of the others.)
2. Best won-lost-tied percentage in games played within the conference.
3. Best won-lost-tied percentage in common games, minimum of four.
4. Best average net points in conference games.
5. Best net points in all games.
6. Strength of schedule.
7. Best net touchdowns in all games.
8. Coin toss.

Photos by Gregory Drezdzon

3 MATT STOVER Kicker

5'-11", 178 lbs., 1st Year
Louisiana Tech
Lake Highlands (Dallas, Tx.) H.S.
Born: January 27, 1968
Free Agent
(Unprotected: Giants), 1991

GAMES PLAYED/GAMES STARTED: 0/0

PRO: Signed as an unprotected free agent by the Browns last March 15...Originally selected by the Giants in the 12th round of the 1990 draft...Played in three of four 1990 preseason games for the Giants...Was four for six on FGAs in preseason and five for five on PATs (including two vs. Browns) for 17 points...LG FG was 49 yards vs. Buffalo...Placed on injured reserve with a quadricep pull on 9/4/90...Signed by the Browns as an unprotected free agent on 3/15/91. Stover was player of the game vs. Cincinnati when he made four field goals. The Browns won 14-13. (see page 59 for details).



Photo by Gregory Dredzic

TO MEET YOUR CHANGING NEEDS.

Root! Root! Root for the home team!

Rain or shine. Win, lose or draw. At First National Bank of Ohio, we believe in supporting the home team. And it's an attitude that carries over to the support we give our customers. We give you the services you need, when

you need them. And the personal attention you want in today's fast-paced world.

So stop by your nearby First National Bank of Ohio branch — and see the difference it makes to have a friend in your corner.



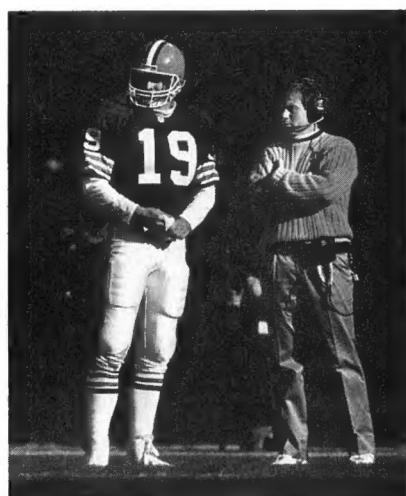
To Meet Your Changing Needs
FIRST NATIONAL BANK
OF OHIO

GRIDIRON CONVERSATIONS

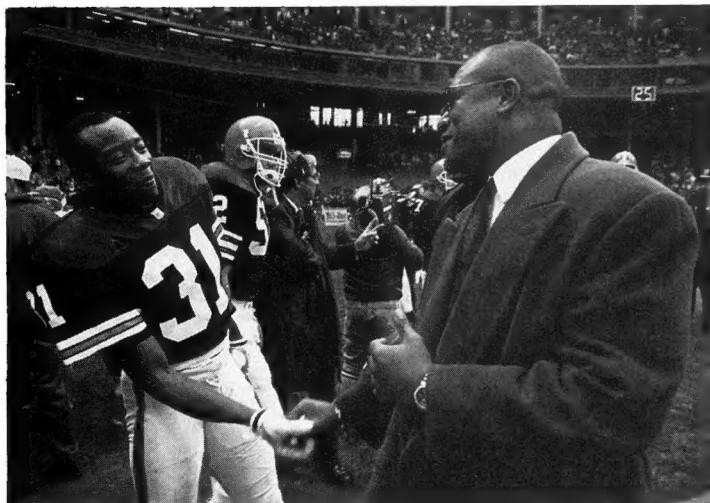
Photos by Gregory Drezdzon



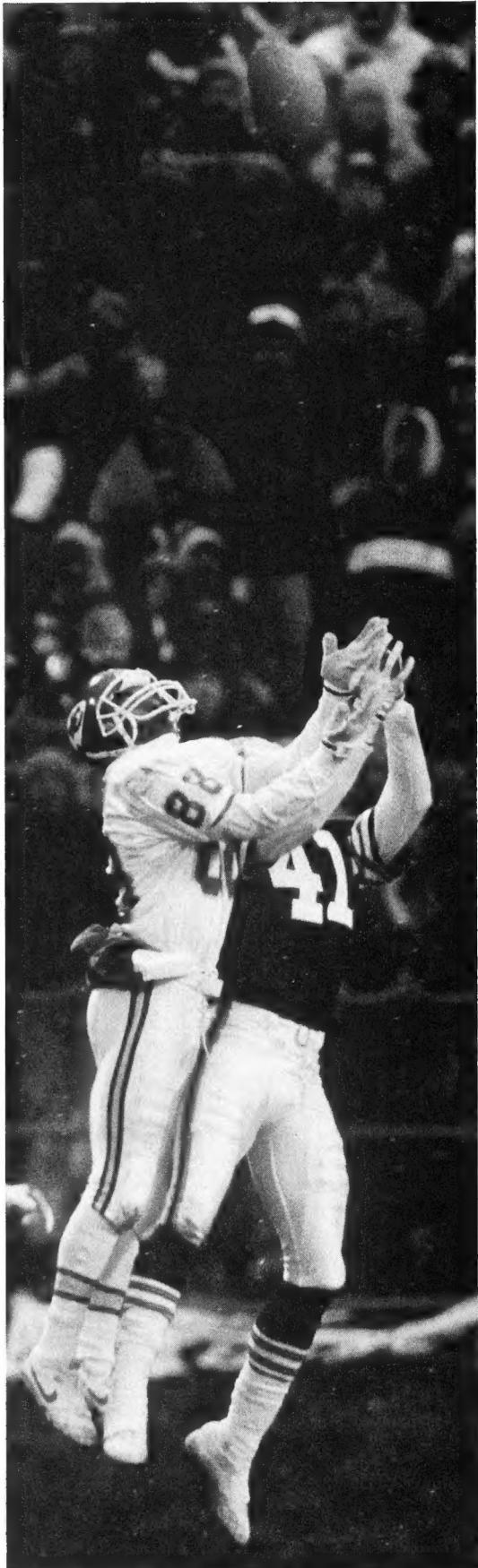
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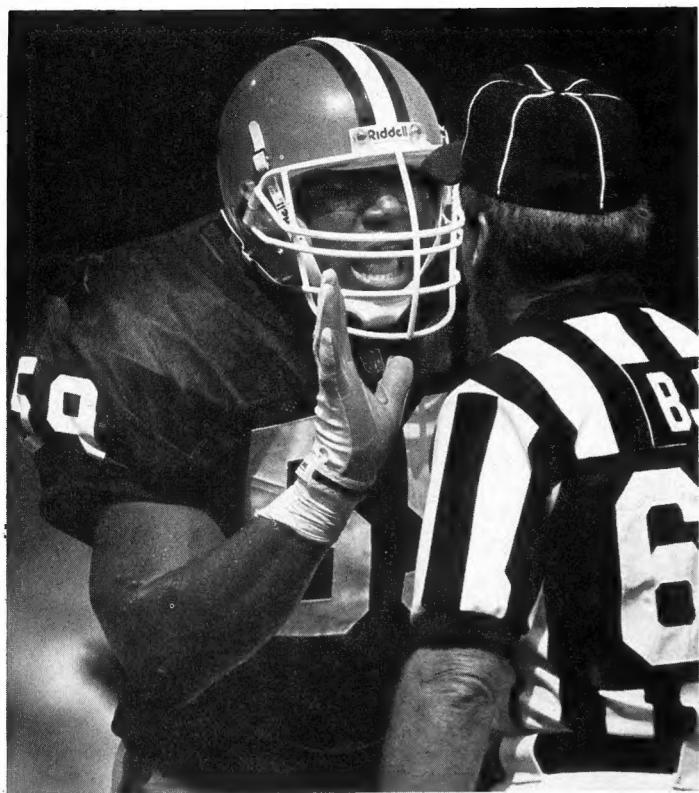
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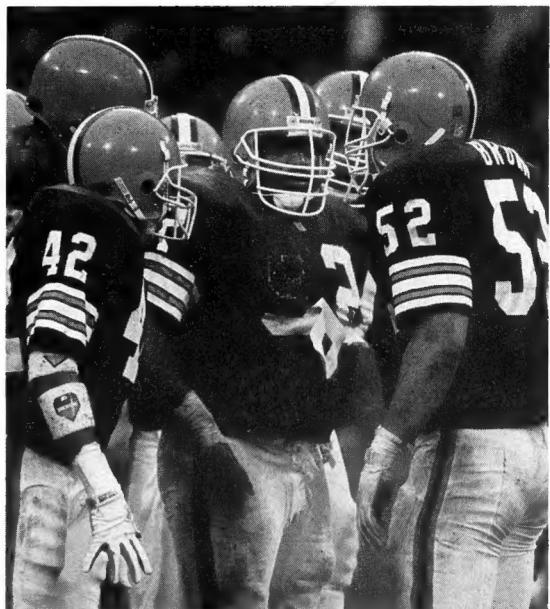


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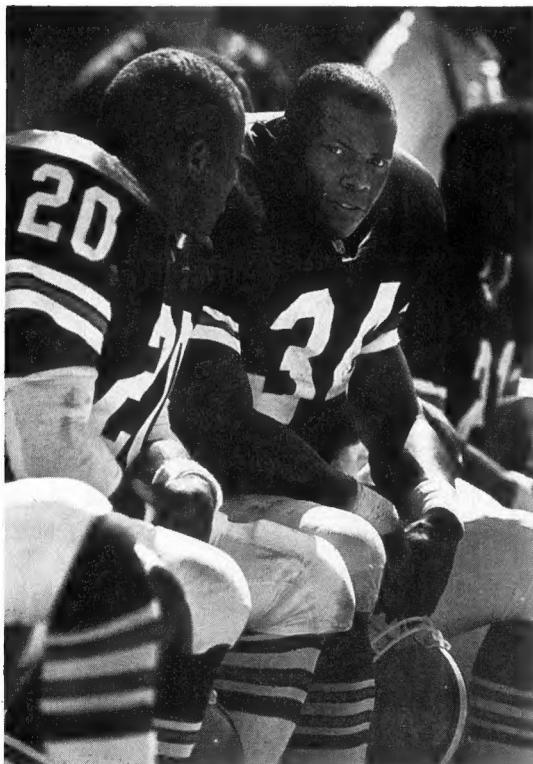


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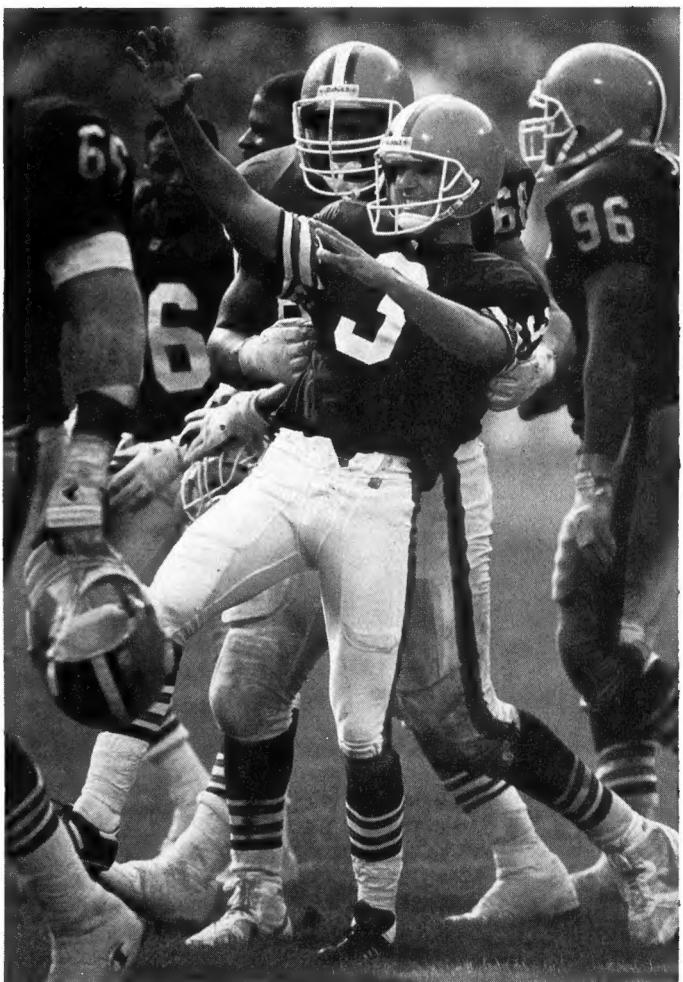
Photos by Gregory Drezdzon



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And with Kevin, actions speak louder than words . . .

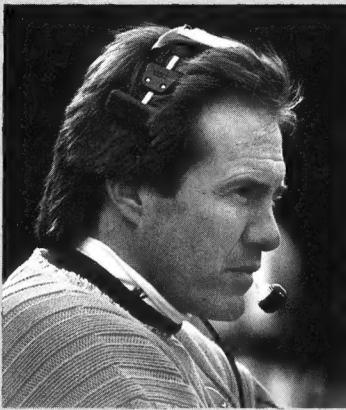


But Matt really knows the value of nonverbal communication!

COACHES

BROWNS

Photo by Gregory Drezdzon



■ **Bill Belichick**

Head Coach Bill Belichick was chosen to get the Browns back on track after their last-place finish in the AFC Central Division in 1990. He was named Cleveland's head coach on February 5, 1991, and took the Browns to a 6-10 record in his first season. That got Cleveland out of last place. Belichick was defensive coordinator of the New York Giants' team that led the NFC in 1990, giving up just 262.9 yards in total offense per game. The Giants also allowed the fewest points in the NFL in 1990 (211). Belichick, who was the youngest head coach in the NFL last year at age 39, also was defensive coordinator when the Giants won Super Bowl XXI over the Denver Broncos. He joined the Giants in 1979 as a defensive assistant and special teams coach, then took over as linebackers coach (1981-82). He was named defensive coordinator in 1983. Belichick began his coaching career in 1975 at age 23 as a special assistant at Baltimore. He was tight ends, wide receivers, and assistant special teams coach for the Detroit Lions (1976-77), then moved to the Denver Broncos as assistant special teams coach/film coordinator in 1978.

Background Played football and lacrosse at Wesleyan (Connecticut) University, earning a bachelor's degree in economics. His father, Steve, was a fullback for the Detroit Lions and was an assistant coach at the Naval Academy in Annapolis, Maryland, for 33 years.

Personal Belichick was born April 16, 1952, in Nashville, Tennessee. He and his wife Debby live in Brecksville, Ohio. They have two children, Amanda and Stephen.

Coaching Staff Ernie Adams, offensive assistant; Jim Bates, defensive line; Steve Crosby, running backs; Al Groh, linebackers; Hal Hunter, offensive line; Richard Mann, receivers; John Mitchell, defensive line; Scott O'Brien, special teams; Nick Saban, defensive coordinator; Phil Savage, defensive assistant; Jerry Simmons, strength and conditioning; Kevin Spencer, offensive assistant; Gary Tranquill, quarterbacks.



ERNIE ADAMS

Offensive Assistant,

Tight Ends

Born: March 31, 1953

Waltham, Mass.

2nd Year Browns

9th Year Coaching

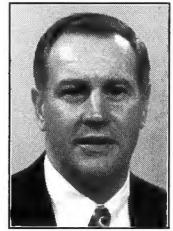
Northwestern

Coaching Background:

1975-1978 (New England); 1979-81 (New York Giants); 1991-92 (Browns).

Pro Personnel:

1982-85 (New York Giants).



AL GROH

Linebackers

Born: July 13, 1944

N.Y.C., N.Y.

1st Year Browns

24th Year Coaching

Virginia

Coaching Background:

1966-67 (Albemarle H.S.); 1968-69 (West Point); 1970-72 (Virginia); 1973-77 (North Carolina); 1978-79 (Air Force); 1980 (Texas Tech); 1981-86 (Wake Forest, Head Coach); 1987 (Atlanta Falcons); 1988 (South Carolina); 1989-91 (N.Y. Giants); 1992 (Browns).



JIM BATES

Defensive Line

Born: May 31, 1946

Pontiac, Mich.

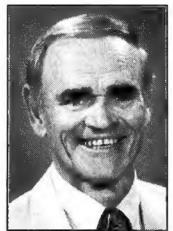
2nd Year Browns

23rd Year Coaching

Tennessee

Coaching Background:

1968 (Tennessee); 1969-71 (Sevier County (Tenn.) H.S., head coach); 1972 (Southern Mississippi); 1973-74 (Villanova); 1975-76 (Kansas State); 1977 (West Virginia); 1978-83 (Texas Tech); 1984-85 (USFL San Antonio, head coach in '85); 1986 (USFL Arizona); 1988 (Arena Football, Detroit); 1989 (Tennessee); 1990 (Florida); 1991-92 (Browns).



HAL HUNTER

Offensive Line

Born: June 3, 1934

Canonsburg, Pa.

4th Year Browns

34th Year Coaching

Pittsburgh

Coaching Background:

1958-61 (Richmond); 1962-63 (West Virginia); 1964-65 (Maryland); 1966-70 (Duke); 1971-72 (Kentucky); 1973-76 (Indiana); 1977-1980 (Calif. St. University of Pa.); 1981 (Hamilton Tiger Cats); 1982-84 (Baltimore/Indianapolis Colts); 1985-1988 (Pittsburgh Steelers); 1989-92 (Browns).



STEVE CROSBY

Running Backs

Born: July 3, 1950

Great Bend, Ks.

3rd Year Browns

(1985, '91)

14th Year Coaching

Fort Hays (Ks.) State

Coaching Background:

1979-82 (Miami Dolphins); 1983-84 (Atlanta Falcons); 1985 (Cleveland Browns); 1986-89 (Atlanta Falcons); 1990 (New England Patriots); 1991-92 (Browns).



RICHARD MANN

Wide Receivers

Born: April 20, 1947

Aliquippa, Pa.

8th Year Browns

23rd Year Coaching

Arizona State

Coaching Background:

1970-1973 (Aliquippa, Pa., H.S.); 1974-79 (Arizona State); 1980-81 (Louisville); 1982-84 (Baltimore/Indianapolis Colts); 1985-92 (Browns).